



The TESLA INITIATIVE

The First International Social Transformation Conference and The Nikola Tesla Memorial Prize in Arts and Sciences

10 – 13 July 2012
City of Split, Croatia

- the President of the UNESCO General Assembly,
- former National Presidents,
- Nobel laureates,
- Science Academy Presidents from around the world,
- the President and Members of the Club of Rome,
- EU policy makers and
- various other dignitaries.

Full support of the City of Split



Croatian
Commission
for UNESCO





The **TESLA** Initiative is an **open and INCLUSIVE** initiative where all are welcome who wish humanity well.

It will consist of two parts:

The First International Social Transformation Conference

<http://www.teslaconference.org/>

in memory of Nikola **Tesla** will be dedicated to dealing with issues and requirements in the context of social transformation.

This will particularly focus on fundamental reform of the currency system, especially by looking at energy backed currency proposals.

One of the objectives is to help highlight and move global monetary reform onto the political agenda.

The outcome will be handed personally to the President of The Global Round Table and will serve as input to the next Global Round Table main-event and create the link to

The Nikola Tesla Memorial Prize in Arts and Sciences.

The **aim will be to** prepare the basis for finding and honouring a hitherto “unrecognised Genius”, who like Nikola **Tesla** improves human society, with

The Earth Supreme Level Award – TESLA.

The convened round-table will develop and suggest the criteria and rules to be applied:

- to the identification and submission to the Selection Committee of potential candidates for the **TESLA** Prize;
- by the Selection Committee when selecting the laureate of the first **The TESLA Memorial Prize of Excellence**; and
- to the identification of the Selection Committee members and formulation of the Committee’s mandate.

The international composition of the Round-Table participants and their reputation will ensure that the rules applied by the Selection Committee shall be both ethically and morally conclusive and beyond all reproach.

The first **TESLA Laureate** will be announced and honoured in 2013, the 60th memorial year of Nikola Testla’s passing.

